**Government Chapter 9 Study Guide**

1. What is political socialization? How does it happen?
2. What impact does public opinion have on the political process?
3. In order to conduct a reliable scientific poll, what do you need? How can you improve the accuracy of the poll that is being conducted?
4. In what ways can media influence the political process?
5. What is the danger of media having such an influence?
6. What factors play into what the media shows? Is that good or bad for the political process?
7. What are interest groups and what role do they play?
8. What are P.A.C.s and what role do they play?
9. What is a lobbyist and what things does a lobbyist do?
10. What do political parties do?
11. What is the oldest political party in America? Who created it? What were its founding beliefs?
12. When was the Republican Party created? What was its goal? Is it the same as today?
13. What is the importance of the election of 1932?
14. How has voting changed in the past 50 years, specifically starting in the 1960s?
15. Even though only 2 main political parties exist in America, why is it important to have third-parties (also known as fringe parties)?